

MARM 2022:

OUR

CHEMICAL

Revolution



The 50th Middle Atlantic Regional Meeting of the American Chemical Society

JUNE 1-4, 2022

HOSTED BY: The Trenton Local Section of the American Chemical Society and The College of New Jersey



SPONSORSHIP LEVELS

Presenting Sponsor (Exclusive)

\$15,000

- Exclusive “sponsored by” title listing on invitation*
- Two-minute remarks prior to keynote speaker on Saturday
- Two-minute introduction of speaker at one plenary talk
- Company representative to participate as “Working in Industry” workshop panelist
- Opportunity to host hands-on tutorial session for 15–25 attendees based on your technology or scientific expertise (Lab space and some equipment are available for hands-on sessions. Parallel or repeat sessions may be considered; sessions usually run one or two hours.)
- Priority location to host exhibit with company materials and demos for duration of conference
- Company name on all conference signage
- Logo in sponsor video
- Prominent placement of linked logo on conference website
- Company materials (provided by sponsor) included in conference registration bag
- One vendor table with priority location
- Complimentary conference registration and VIP reception access for eight attendees
- Announcement as presenting sponsor whenever attendees are gathered
- Two premium full-page advertisements on inside front and back covers of full-color conference program (PDF)†

Plenary Sponsor

\$10,000

- Two-minute introduction of speaker at one plenary talk
- Company representative to participate as “Working in Industry” workshop panelist
- Opportunity to host hands-on tutorial session for 15–25 attendees based on your technology or scientific expertise (Lab space and some equipment are available for hands-on sessions. Parallel or repeat sessions may be considered; sessions usually run one or two hours.)
- Priority location to host exhibit with company materials and demos for duration of conference
- Signage at one plenary talk
- Listing on invitation*
- Logo in sponsor video
- Prominent placement of linked logo on conference website
- Company materials (provided by sponsor) included in conference registration bag
- One vendor table with priority location
- Complimentary conference registration and VIP reception access for six attendees
- Recognition during opening session
- Full-page advertisement in full-color conference program (PDF)†

* if sponsorship received by December 1, 2021

** if sponsorship received by March 15, 2022

† ad deadline: March 15, 2022

Diversity, Equity, Inclusion, and Respect Sponsor \$7,500

- Opportunity to host exhibit with company materials and demos for duration of conference
- Signage at diversity, equity, inclusion, and respect sessions
- Listing on invitation*
- Logo in sponsor video
- Prominent placement of linked logo on conference website
- Company materials (provided by sponsor) included in conference registration bag
- One vendor table
- Complimentary conference registration and VIP reception access for four attendees
- Recognition during opening session
- Half-page advertisement in full-color conference program (PDF)†

Symposia Sponsor \$7,500

- Opportunity to host exhibit with company materials and demos for duration of conference
- Signage at choice of symposia (topics to be determined by late 2021)
- Listing on invitation*
- Logo in sponsor video
- Prominent placement of linked logo on conference website
- Company materials (provided by sponsor) included in conference registration bag
- One vendor table
- Complimentary conference registration and VIP reception access for four attendees
- Recognition during opening session
- Half-page advertisement in full-color conference program (PDF)†

Dinner Sponsor (Choose up to 3) \$7,500 each

- Opportunity to host exhibit with company materials and demos for duration of conference
- Signage at selected dinner
- Listing on invitation*
- Logo in sponsor video
- Prominent placement of linked logo on conference website
- Company materials (provided by sponsor) included in conference registration bag
- One vendor table
- Complimentary conference registration and VIP reception access for four attendees
- Recognition during opening session
- Half-page advertisement in full-color conference program (PDF)†
- Dinner options:
Wednesday, Thursday, or Friday

Research Poster Session Sponsor \$5,000

- Opportunity to host exhibit with company materials and demos for duration of conference
- Signage at all research poster sessions
- Listing on invitation*
- Logo in sponsor video
- Prominent placement of linked logo on conference website
- Company materials (provided by sponsor) included in conference registration bag
- One vendor table
- Complimentary conference registration and VIP reception access for two attendees
- Recognition at opening session
- Half-page advertisement in full-color conference program (PDF)†

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† ad deadline: March 15, 2022

Lunch Sponsor (Choose up to 3)**\$5,000 each**

- Opportunity to lead 45- to 60-minute lunch roundtable discussion with 10–12 students on topic of your choice related to science, technology, and/or career development
- Signage at selected lunch
- Listing on invitation*
- Logo featured in video to run throughout selected lunch
- Prominent placement of linked logo on conference website
- Company materials (provided by sponsor) included in conference registration bag
- One vendor table
- Complimentary conference registration and VIP reception access for two attendees
- Recognition during opening session and selected lunch
- Half-page advertisement in full-color conference program (PDF)†
- Lunch options:
Thursday, Friday, or Saturday

Cocktail Reception Sponsor**\$5,000**

- Company name printed on cocktail napkins**
- Bar signage at all cocktail receptions
- Logo featured in video to run throughout cocktail receptions
- Listing on invitation*
- Prominent placement of linked logo on conference website
- Company materials (provided by sponsor) included in conference registration bag
- One vendor table
- Complimentary conference registration and VIP reception access for two attendees
- Recognition during opening session and cocktail receptions
- Half-page advertisement in full-color conference program (PDF)†

10-Student Sponsor**\$5,000**

- Listing on invitation*
- Logo in sponsor video
- Prominent placement of linked logo on conference website
- Company materials (provided by sponsor) included in conference registration bag
- Complimentary conference registration and VIP reception access for two attendees
- Conference registration for 10 students (distributed equitably by conference organizers)
- Half-page advertisement in full-color conference program (PDF)†

Award Presentation Sponsor**\$3,500**

- Listing on invitation*
- Logo in sponsor video
- Prominent placement of linked logo on conference website
- Company materials (provided by sponsor) included in conference registration bag
- One vendor table
- Complimentary conference registration for two attendees
- Recognition during award presentation
- Half-page advertisement in full-color conference program (PDF)†

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Breakfast Sponsor (Choose up to 3)**\$3,500 each**

- Table-tent signage at selected breakfast
- Listing on invitation*
- Logo in sponsor video
- Prominent placement of linked logo on conference website
- Company materials (provided by sponsor) included in conference registration bag
- One vendor table
- Complimentary conference registration for two attendees
- Recognition at selected breakfast
- Half-page advertisement in full-color conference program (PDF)†
- Breakfast options:
Thursday, Friday, or Saturday

Coffee Break Sponsor (Choose up to 6)**\$3,000 each**

- Table-tent signage at coffee stations
- Listing on invitation*
- Logo in sponsor video
- Prominent placement of linked logo on conference website
- Company materials (provided by sponsor) included in conference registration bag
- One vendor table
- Complimentary conference registration for two attendees
- Half-page advertisement in full-color conference program (PDF)†
- Coffee break options:
Wednesday afternoon, Thursday morning or afternoon, Friday morning or afternoon, or Saturday morning

Two-Student Sponsor**\$1,500**

- Conference registration for two students (distributed equitably by conference organizers)
- Half-page advertisement in full-color conference program (PDF)†

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The benefits associated with Presenting, Plenary, Symposia, Dinner, Research Poster Session, Lunch, Award Presentation, and Breakfast sponsorships have limited availability and are confirmed on a first-come, first-served basis.

For more information about MARM 2022 sponsorship opportunities, please contact Karen O'Donnell, director of corporate and foundation relations, at 609.771.2185 or odonnelk@tcnj.edu.

SPONSORSHIP LEVEL COMPARISON

Benefit	Presenting	Plenary	Diversity, Equity, Inclusion, and Respect	Symposia	Dinner (Choose up to 3)	Research Poster Session	Lunch (Choose up to 3)	Cocktail Reception	10-Student	Award Presentation	Breakfast (Choose up to 3)	Coffee Break (Choose up to 6)	Two-Student
	\$15,000	\$10,000	\$7,500	\$7,500	\$7,500 each	\$5,000	\$5,000 each	\$5,000	\$5,000	\$3,500	\$3,500 each	\$3,000 each	\$1,500
Exclusive "sponsored by" title listing on invitation	●												
Two-minute remarks prior to keynote speaker on Saturday	●												
Introduce speaker at one plenary talk	●	●											
Company representative as panelist for "Working in Industry" workshop	●	●											
Host hands-on tutorial session	●	●											
Host exhibit with company materials and demos for duration of conference	●	●	●	●	●	●							
Signage at symposia	2	●	●	●	●	●							
VIP reception	●	●	●	●	●	●	●	●	●				
Listing on invitation*	●	●	●	●	●	●	●	●	●	●	●	●	
Linked logo in sponsor video	●	●	●	●	●	●	●	●	●	●	●	●	
Logo on MARM 2022 website	●	●	●	●	●	●	●	●	●	●	●	●	
Company-branded items in attendee bags	●	●	●	●	●	●	●	●	●	●	●	●	
Vendor table	●	●	●	●	●	●	●			●	●	●	
Complimentary conference attendees	8	6	4	4	4	2	2	2	2	2	2	2	0
Sponsored student registration									10				2
Recognition during opening session	●	●	●	●	●	●	●	●					
Company name printed on cocktail napkins**								●					
Lead 45- to 60-minute lunch roundtable discussion							●						
Recognition during selected event							●	●			●		
Conference program (PDF) advertisement†	2 full page	1 full page	half page	half page	half page	half page	half page	half page	half page	half page	half page	half page	half page
Recognition during award presentation										●			
Table tents at selected event											●	●	

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SPONSORSHIP RESPONSE FORM

We are interested in serving as a sponsor of MARM 2022.

Company or Sponsor's Name (as it should appear in printed materials)

Contact Person and Title

Address

City State ZIP

Phone Email

Please select your sponsorship level:

- Presenting Sponsor..... \$15,000
 - Plenary Sponsor \$10,000
 - Diversity, Equity, Inclusion, and Respect Sponsor \$7,500
 - Symposia Sponsor \$7,500
 - Dinner Sponsor (Choose up to 3/\$7,500 each)
 - Wednesday
 - Thursday
 - Friday
 - Research Poster Session Sponsor..... \$5,000
 - Lunch Sponsor (Choose up to 3/\$5,000 each)
 - Thursday
 - Friday
 - Saturday
 - Cocktail Reception Sponsor..... \$5,000
 - 10-Student Sponsor \$5,000
 - Award Presentation Sponsor \$3,500
 - Breakfast Sponsor (Choose up to 3/\$3,500 each)
 - Thursday
 - Friday
 - Saturday
 - Coffee Break Sponsor (Choose up to 6/\$3,000 each)
 - Wednesday afternoon
 - Thursday morning
 - Thursday afternoon
 - Friday morning
 - Friday afternoon
 - Saturday morning
 - Two-Student Sponsor..... \$1,500
- Total \$ _____**

Kindly make checks payable to *TCNJ Foundation* and mail to: The College of New Jersey, Attn: Karen O'Donnell, Office of Development and Alumni Engagement, PO Box 7718, Ewing, NJ 08628. You may also pay by credit card.

Please charge my credit card: American Express Discover MasterCard Visa

Credit Card Number Exp. Date Security Code

Name (as it appears on the card)

Signature Date

HOSTED BY



ACS Local Section Trenton



TCNJ THE COLLEGE OF NEW JERSEY